



B a o b a b
COLLECTION

MODERNISTA

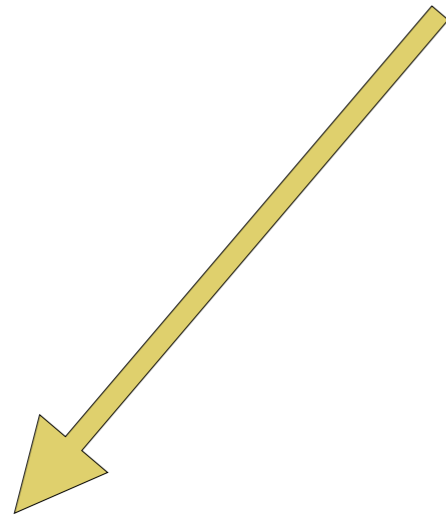


Spring Summer 2019

MODERNISTA

Modernista will be the overarching theme for our Spring-Summer 2019 limited edition collections, in order to highlight our artisans expertises in the exceptional pieces they make. Glass, raffia, and ceramics will be this season's primary materials, in three colors that make up a sophisticated collection that can be mixed and matched in a modern and decorative way.

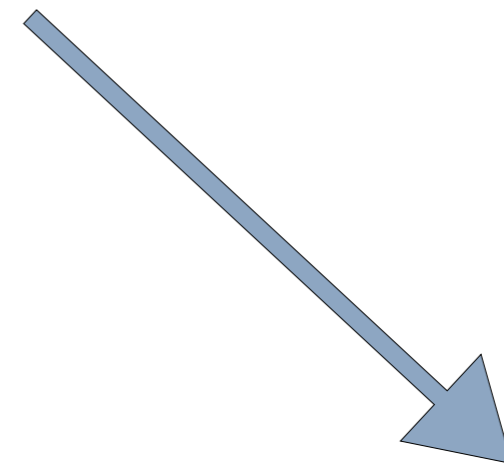
MODERNISTA



1. A new glass with a new shape (surrealist effect)

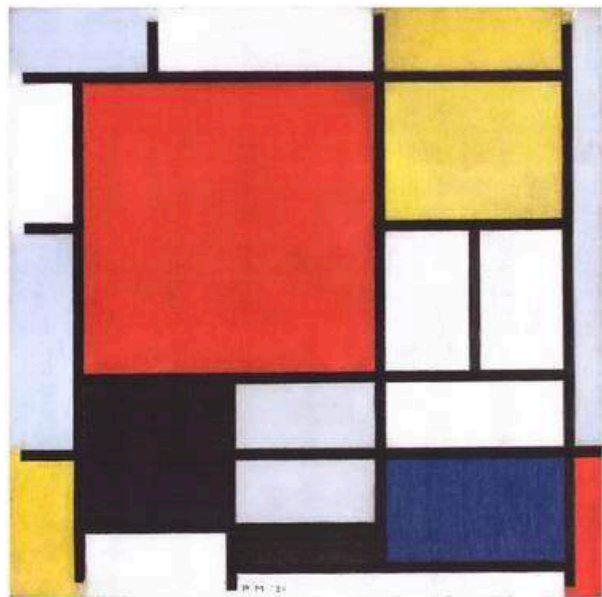


2. A break with African roots with a new raffia design very sophisticated



3. Ceramics: more than ever it's an object of decoration like a sculpture.

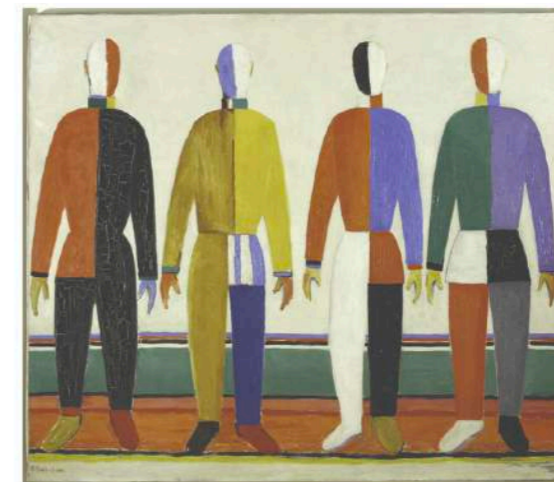
- **Literature:** André Breton, Paul Eluard, surrealist writers.
- **Architecture:** Art nouveau and art deco. Walter Gropius and Bauhaus in Germany. Frank Lloyd Wright in the USA, Corbusier in France. They were all architects with different styles but they all have revolutionized the architectural forms.
- **Painting:** Abstract paintings, geometric lines. Modernism = cubism, futurism, constructivism, suprematism.



Piet Mondrian
1926



Yves Saint Laurent
Fall-Winter 1965 Fashion Show



Kasimir Malévitch
Les Sportifs 1930-1931



Missoni
SS18 Campaign



Kasimir Malévitch
Suprematism



Sean Scully



Baobab
COLLECTION

Modernista Vidre

Our artisans' hand-blown glass becomes subtly deconstructed with details of distorted and troubling nature. Questioned form lies at the heart of this trilogy, surrealistically named *Dream*, *Poetry*, and *Reality*. A subtle ode to Salvador Dali and Andre Breton that takes us to the literary spheres of dream interpretations and poetry.





Dream



Hawthorn



Myrrh



Acacia





- The distortion of the glass on the top is a special effect and not a default.
- The pink is still very trendy in decoration.
- The perfume is warmth and sexy at the same time.
- A touch of a fun color for summer houses.



Poetry



Moss



Citron



Cyprus





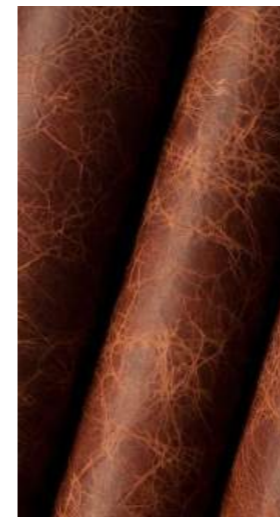
- The distortion of the glass on the top is a special effect and not a default.
- The green is very serene and wonderful for spring time.
- The perfume is fresh like a wonderful Cologne.
- Wonderful for bathrooms and living rooms.



Reality



Leather



Labdanum



Vetiver





- The distortion of the glass on the top is a special effect and not a default.
- Elegant, classic and contemporary.
- The perfume is masculine and fresh.
- Beautiful object of decoration in any house of the house.

Trendy Magical Vegetal Elegant

Green Magical Transparency

Transparency

Feminine Glossy

Fun Playful

Décalé

Summer

Sereine

Meditation

Transparency

Classic



This season, we have chosen to continue our work in Madagascar in order to support a cooperative of women living below the poverty line. There were 25 women when we first began this initiative in 2016, a number that has grown to 75 women. In time, the atelier adopted its own systems of organization, with a more efficient production process that has allowed us to design new weaving patterns that differ from those found in previous collections. We have also decided to temporarily put on hold our African patterns, instead adding lurex to this natural material. The result is more decorative than ever, the *Modernista* collection both joyful and sophisticated.





Manja





- The mix of gold lurex, black and beige is very trendy in decoration.
- Elegant, urban and sophisticated.
- The perfume is fresh and fruity.
- Beautiful object of decoration for living room and dining room.



Mitia & Maeva



Ylang Ylang



Salt flower



Orchid





- Very decorative and fun.
- « Hippie chic sophistication ».
- The perfume is sexy and salty like a tan lotion.
- Perfect for urban or summer houses.



Marina



Sea salt



Vetiver



Amber



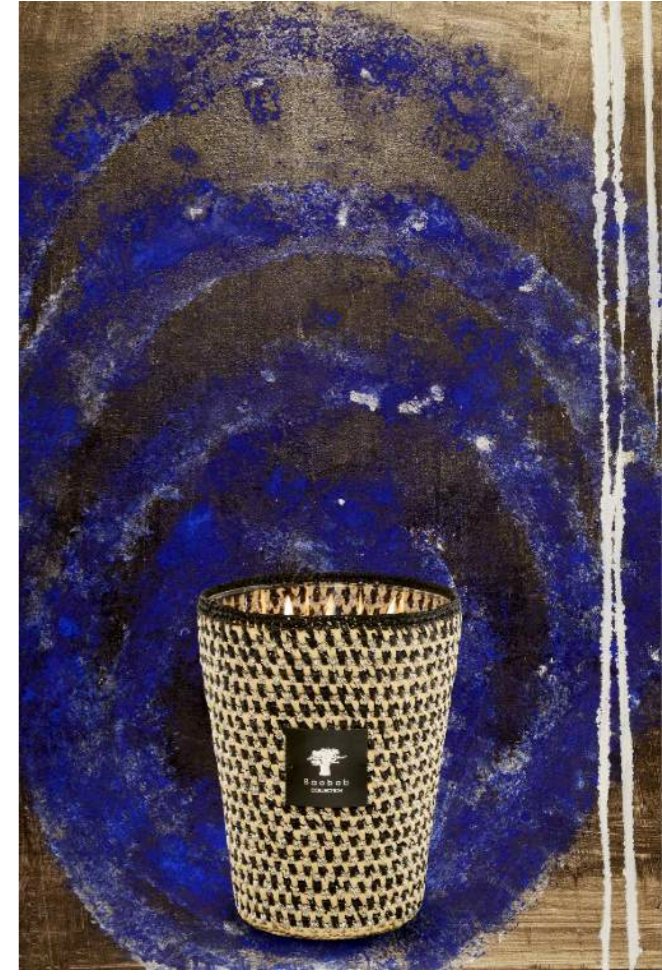
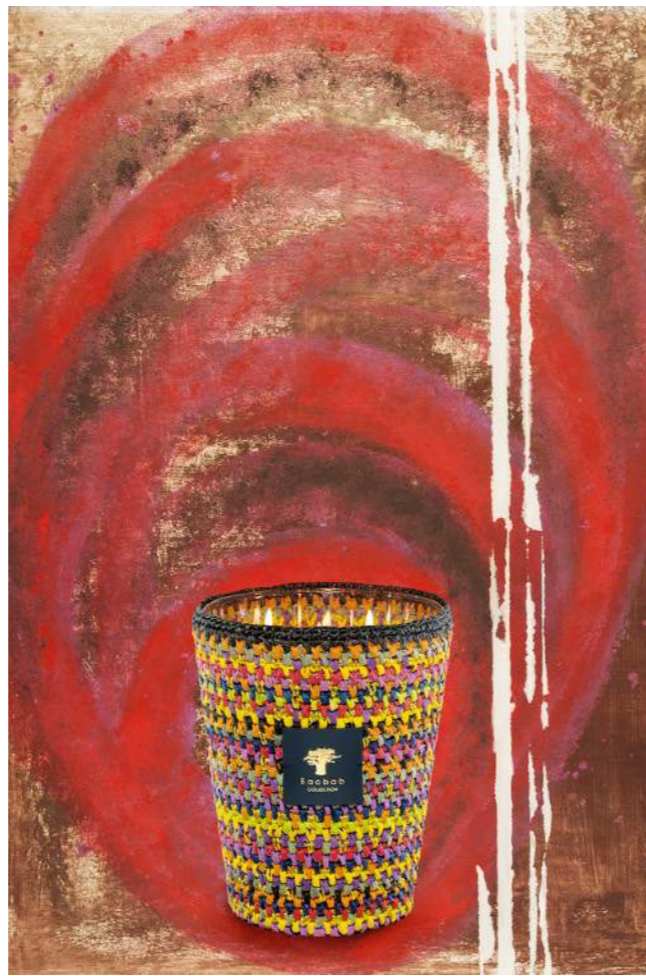
Modernista Raffia

How to sell Marina?



- Elegant mix of beige, black and silver lurex.
- Very elegant, precious and masculine.
- The perfume is fresh and salty.
- Fitting all kind of interiors.

The collection is illustrated by artist Agnès Léopold



Decorative

Fun

Colorful

Italian Fashion

Summer

Masterpiece



Urban

Joyful

Shinny

Fresh

Sophistication

Masterpiece

Modernista Ceramica

For our second limited edition collection of ceramic candles, we worked with artisans in Portugal to create three-dimensional pieces that are both molded with contemporary details and glazed with reactive pigments that give each piece a unique color. Craftsmanship and the handmade are the primary values represented in this collection. Comprised of three candles, with evocative names inspired by their Iberian roots, the Modernista Ceramica collection is one that demands to be exhibited as a sculpture in your urban or summer interiors.





Volcàn



Hawthorn



Myrrh



Acacia





- Sculpture: like a piece of art.
- The coral color is very summery.
- The perfume is warmth and sexy at the same time.
- Fitting all kind of interiors.



Verdor



Moss



Citron



Cyprus





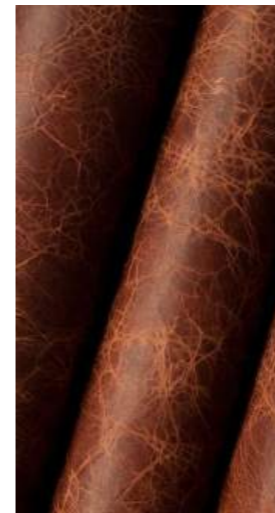
- Sculpture: like a piece of art.
- The green color is very sophisticated, having different shades.
- The perfume is fresh like a wonderful Cologne.
- Perfect candle for a veranda and summer houses.



Terra Negra



Leather



Labdanum



Vetiver



Modernista Ceramica How to sell Terra Negra?



- Sculpture: like a piece of art.
- The dark grey and white gives a very contemporary effect.
- The perfume is masculine and fresh.
- Fitting all kind of interiors.



